

# FOOD DRIVE ANNOUNCEMENT

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## **FOR NEWSLETTERS, RADIO OR MORNING ANNOUNCEMENTS**

Hunger is a real problem in the Niagara region. Every day, families and individuals in our community struggle to put food on their table. But you can help.

This month, we are organizing a food drive in support of Community Care of West Niagara. We hope to raise X,XXX pounds of food and \$X,XXX in financial donations. Please bring in non-perishable food and consumer products in between [month, day] and ends on [month, day]. Food drive bins can be found at [location(s)].

According to Community Care of West Niagara, the items that are most in need include: rice, tuna, juice, diapers, peanut butter, baby formula, powdered milk, canned fruit, cheese spread, shampoo, granola bars, vegetable oil, and canned vegetables.

Over 300,000 Ontarians use food banks every month. Many of those hungry children, adults and seniors are in our community. Please give generously. If every [employee/member/student] were to give one pound of food, we will have X,XXX pounds of food to give to [local food bank]. Help us reach our goal of helping others.

For more information about hunger and poverty in Ontario, please visit the website of the Ontario Association of Food Banks (OAFB) at [www.oafb.ca](http://www.oafb.ca). For more information about Community Care of West Niagara please visit our website at [www.communitycarewn.ca](http://www.communitycarewn.ca).