



Community Care of West Niagara is Appealing for Support During #EveryPlateFull Campaign

CCWN is raising food and funds to ensure shelves are stocked for the summer

Beamsville On; April 25, 2016 – In its second year, the #EveryPlateFull campaign, is once again urging Canadians to address the 26,548,725 summer meal gap that is facing Canadians struggling with hunger and Community Care of West Niagara is joining in to raise support for those facing hardship. During the month of May, over 120 food bank organizations are raising much needed food and funds to ensure shelves are full during the summer months.

Fund and Food donations are generally at their lowest from June to August, when kids are having a summer break from school. During this heavy vacation period, CCWN strives to maintain consistent service and variety at a time of year when many are busy making summer plans. The #EveryPlateFull campaign aims to raise awareness of the continued need for support while asking residents of our community to help raise funds and food that will support the operation's needs during the summer months.

"The summer is a particularly difficult time for families living with food insecurity as school based meal programs take a break for the holidays often leaving families with fewer supports," says Carole Fuhrer, Executive Director of CCWN. "We want to ensure that we can continue to meet the needs of our community and being prepared for the summer will allow us to do that."

To show support for Canada's hungry and raise awareness of this campaign, CCWN is asking you for support in a number of ways:

- Spread the word on social media using #EveryPlateFull
- Start a campaign page at www.everyplatefull.ca to encourage donations from friends, family and peers
- Make a monetary donation through www.everyplatefull.ca to Community Care of West Niagara

With every dollar donated during #EveryPlateFull, organizations are able to provide three meals to people in need. Summer is a time to enjoy the good weather and holidays but sadly hunger will not be on the radar of most Canadians.

"Over 580 men, women and children that we serve monthly, will have a really difficult time accessing basic essentials during the summer months," says Carole Fuhrer "Our community can ensure no one's plate has to be empty."



About Every Plate Full

Every Plate Full (everyplatefull.ca) held its inaugural year in 2015 with the goals of raising much needed food and funds to cover the summer months when shelves often go bare at a time when 913,000 are struggling to put food on the table.

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About Community Care of West Niagara

Community Care of West Niagara (CCWN) is a registered charitable non-profit organization that has been serving the communities of Lincoln and Grimsby since 1967. The people we serve come from all walks of life and have experienced financial difficulties due to job loss, illness or other hardships.

For more information please contact:

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