



For Immediate Release: Monday November 30th, 2020

## **CCWN relieves hunger for youth in Lincoln with the Student "Snack Attack!" Program**

November 30<sup>th</sup>, 2020, Lincoln, Ontario – The Rural Kids Grant Program, an initiative of Newman's Own Foundation and Feed Ontario, provides food banks in rural Ontario with an opportunity to increase the amount of fresh, healthy food available for students in their community. Through its successful application, CCWN qualifying as a Rural Food Bank (defined as communities of 50,000 people or less) was awarded \$5000 to initiate a student hunger-relief program, in an effort to increase and improve service to its student clients in the Lincoln community.

CCWN's student "Snack Attack!" Program will distribute over 200 packages of healthy after school snack options for students registered with the agency, that live with chronic hunger and would benefit from an increased access to nutritious food choices. This is provided in addition to the regular visit items and will consist of nutritious food, yet not typically obtained from CCWN's shelves. "Our goal is to support healthy eating that promotes strong minds, bones and smiles. We will include where possible individually wrapped and portioned snacks so students of all ages and stages can access" says Carole Fuhrer, Executive Director of CCWN. We welcome the opportunity to positively influence the students' food choices – while attending to their immediate hunger needs.

**About Community Care of West Niagara:** Community Care of West Niagara (CCWN) is a registered charitable non-profit organization that has been serving the communities of Lincoln and surrounding area since 1967. The people we serve come from all walks of life and have experienced financial difficulties due to job loss, illness or other hardships. We respond to the evolving needs of our community members while providing a bridge to self-sufficiency by supporting people and families with food, clothing and other needs. CCWN is the ONLY Food Bank in Lincoln that is a Direct member of Feed Ontario and Affiliate member of Food Banks Canada.

For more information please contact: Carole Fuhrer | Community Care of West Niagara |905-563-5822

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About Feed Ontario is a network of over 128 food banks, and over 1,100 hunger-relief agencies, across Ontario. This includes: breakfast clubs, school meal programs, community food centres, community kitchens, emergency shelters, and senior centres. Together, they served 522,000 individuals in 2019-2020.

For more information please contact: Amanda King | Feed Ontario | [amanda@feedontario.ca](mailto:amanda@feedontario.ca)

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