

FOR IMMEDIATE RELEASE

Niagara West Federal Liberal Association Issues Challenge to Other Local Party Organizations

Lincoln - February 1, 2016

Past Liberal Candidate Phil Rose and the Niagara West Federal Liberals have issued a challenge to the local associations of the Green Party, the Conservative Party, the New Democratic Party, the Christian Heritage Party, and the Libertarians.

On the heels of last year's election, Rose and the local Liberals have formed a team that will be walking to raise money for Community Care of West Niagara for its annual Coldest Night of the Year fundraiser to be held in Beamsville on February 20th.

The Liberal team is currently in first place for funds raised among the fifteen teams established thus far.

"We're hoping to attract a total of 25 teams", according to Rose, a Director of Community Care West Niagara, "with the goal overall of raising \$25,000".

He urged the public also to join the effort by forming their own teams, and was happy that local MP Dean Allison will be in the riding that weekend, and possibly able to participate.

Of the other party organizations of Niagara West, Rose said that he thought it would be worthwhile attracting their efforts. "These are all very community minded people", he suggested, "and this is a way that we can all collaborate, while harnessing our usual competitiveness for the benefit of others".

Community Care of West Niagara serves those of the community experiencing the effects of poverty, and provides a bridge to self-sufficiency by supporting people and families with food, clothing, and other needs.

Coldest Night of the Year is one of Community Care of West Niagara's primary fundraising activities. To start a team or to donate to the cause, visit <https://coldestnightoftheyear.org/location/lincoln>.

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